



# WHOLE-HOME WATER SOLUTIONS

An introduction to the world's finest water systems



# DECADES OF THINKING

With every Kinetico home water system comes years of exclusive innovation and unique technology that translates into better water all through your home.

Since 1970, Kinetico has developed more than 50 U.S. and foreign patents. Our water experts put their very best thinking into engineering smarter products to bring families like yours the very best water. That's why millions of people around the world look to Kinetico for water treatment solutions.



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# BENEFITS OF BETTER WATER

## Touch

### Softer, smoother skin

Kinetico's soft, dechlorinated water eliminates odors and tastes as well as the drying effects of hard water on your skin and hair.

### Brighter colors and longer-lasting clothes

Kinetico conditioned water cleans like it should by letting detergent do its job, freeing clothes from dirt and grime, then rinsing completely away.



## Savings

### Less time and money spent cleaning

Kinetico conditioned water eliminates lime scale buildup, rust stains and soap scum. And less cleaning means spending less on cleaning supplies.

### Less energy

Realize major savings on the second biggest energy user in your home: your water heater. Extend the life of appliances by eliminating lime scale buildup. Water-using appliances can easily outlive their warranties.

### Bye-bye, bottled water

Do away with the inconvenience, expense and waste of bottled water.

## Taste

### Safe drinking water

Crystal clear Kinetico drinking water can be enjoyed straight from the tap without foul odors or tastes, as well as those agents that cannot be seen, smelled or tasted.

### Clean foods, tastier meals

Foods washed and cooked using Kinetico filtered water make your favorite recipes taste even better.



# SEE THE DIFFERENCE

Prefiltration offers frontline defense against large particles and sediment such as dirt, iron and other suspended solids. It readies water so that it may be softened and further filtered into drinking water.

Kinetico whole-home systems employ different types of filters, depending on your water's overall condition.

## Prefilter Cartridge

For homes requiring less intensive filtration

## Multi-Tank

Intensive filtration for homes on well and city water systems



Kinetico whole-home systems are even capable of tackling specific water problems head on.

## Chlorine Removal

Eliminates the taste, smell and drying effects caused by chlorine

## Iron Removal

Rust-free water puts an end to stained fixtures, clothing and appliances

## Odor-Causing Impurities

Freedom from foul, rotten-egg odors





# TASTE THE DIFFERENCE

Provides clean, clear, great-tasting drinking water right from the tap by removing nearly all impurities.

Kinetico systems are capable of the very highest levels of filtration and produce the most consistent flow rates of any filter.

- 💧 The reverse osmosis process traps contaminants in a semipermeable membrane so only water passes through
- 💧 A bio-pure medical-grade filter tackles viruses and bacteria for the safest water
- 💧 MACguard® shuts off automatically when expired to safeguard against impurities
- 💧 EverClean® Rinse prolongs filter life by cleaning the system with the very same high-quality water produced by the system
- 💧 An exclusive faucet elegantly dispenses a steady stream of great-tasting drinking water



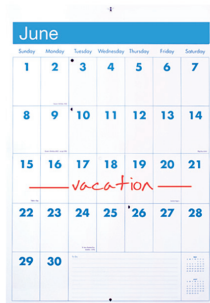
# FEEL THE DIFFERENCE

Reduce calcium and magnesium in hard water for luxuriously conditioned water without disruption.

Kinetico whole-home systems are non-electric, so there are no electric parts to fail. And their twin tank design means they never go offline.

- 💧 Twin/Quad tank design ensures a 24/7 supply of soft water without disruption. When one tank is exhausted, the other tank automatically switches into service
- 💧 Soft water rinse ensures that the water softener uses clean, conditioned water to clean itself for a longer-lasting system and better-quality water
- 💧 Metered regeneration measures the amount of water used throughout your home for optimum efficiency and reduced operating costs. When you go on vacation, your softener simply waits for you to return

# KINETICO SYSTEMS WORK LIKE NO OTHER



## No Fuss

Automatically produces as much or as little water as needed



## Reliability

No electric parts to break down



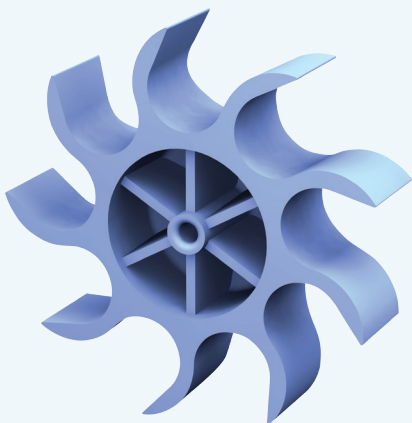
## Clean

Self-cleaning, with only the cleanest water



## Dependability

Continuous operation, 24/7/365



**Powered by the kinetic force of moving water - not electricity, Kinetico's turbine allows our systems to work like no other.**

**QUIETLY, EFFICIENTLY, MORE RELIABLY  
AND WITHOUT ELECTRICITY**



**A Kinetico  
whole-home  
system  
uses integral  
stages to  
provide  
clean, clear,  
conditioned  
water all  
through  
your home.**

## **OUR PROFESSIONAL PROMISE**

Kinetico dealers hold themselves to higher standards. Whether providing a thorough analysis of your home's water, explaining how water systems work or recommending one that's right for you, one thing is certain. Nobody brings a higher degree of professionalism into your home.

**WE PROMISE.**

### **Industry-Leading Warranty**

Our warranty is one of the longest and most comprehensive in the industry.

### **Independent Laboratory Certification**

To ensure consumer confidence, the majority of Kinetico products are tested and certified by the Water Quality Association (WQA) to applicable Drinking Water Treatment Unit (DWTU) Standards.



# PUT TO WORK WORLDWIDE

Since 1970, Kinetico has been designing and manufacturing water treatment systems that solve a variety of water problems. Kinetico continually develops and offers products to meet the diverse water treatment needs of people in nearly 100 countries worldwide.



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