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FOR IMMEDIATE RELEASE

KINETICO EXPANDS WITH ACQUISITION OF SOUTHWEST FLORIDA DEALER,
LAUNCHING NEXT PHASE OF GROWTH

Newbury, OH – Kinetico Incorporated, a global leader in innovative water treatment solutions, is excited to announce the acquisition of Kinetico Water Systems of Southwest Florida, which operates locations in Bonita Springs and Venice, Florida. This acquisition represents a bold step forward in strengthening Kinetico's presence in a high-growth market while delivering an elevated standard of customer experience.

By bringing these locations under Kinetico's ownership, the company is accelerating its vision to establish Kinetico Centers designed to set the gold standard for service, customer care, and water expertise. These Centers will not only deliver best-in-class water solutions but also serve as hubs for innovation, training, and showcasing the Kinetico experience at its very best.

"This acquisition is more than growth; it's about raising the bar for what customers can expect from Kinetico," said Mike Gramke, Director of Kinetico Centers. "The Southwest Florida locations give us an incredible opportunity to demonstrate how Kinetico Centers can combine local expertise with the strength of a global brand, delivering a consistent and superior customer journey from consultation to installation and service."

"The team at Kinetico Water Systems of Southwest Florida has built a remarkable reputation for trust, service, and water treatment expertise," said Ted Jones, VP of North American Dealer Sales of Kinetico Incorporated. "With the backing of Kinetico's global resources, these locations will continue serving customers with the same familiar faces, while introducing enhanced tools, technologies, and customer-first programs that are part of the Kinetico Centers model," adds Jones.

This acquisition is a critical milestone in Kinetico's long-term strategy: expanding in high-growth regions, strengthening its market presence, and ensuring Kinetico Centers are positioned as leaders in service excellence and customer experience.

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About Kinetico

Kinetico, **owned by Axel Johnson Inc. and part of its family of businesses**, is a global leader in water treatment solutions, providing innovative, reliable, and environmentally responsible products for residential and commercial applications. With a strong legacy of engineering excellence and customer service, Kinetico is committed to delivering cleaner, safer water through a trusted network of independent dealers and corporate-owned locations worldwide.

For more information, please contact:

Karen Puzder, Senior Marketing Manager • Kinetico Incorporated • 440.564.4269 • kpuzder@kinetico.com