



# KINETICO INCORPORATED

# FACT SHEET

Kinetico is a global leader in the water treatment industry, manufacturing best-in-class water softeners, water purification, and filtration products and media for residential, commercial and OEM markets. Kinetico designs state-of-the-art systems to improve the quality of water for a variety of uses. Recognized for its reliable, economical and sustainable approach to water treatment, Kinetico continues to be the provider of choice for total water care.

Kinetico's water treatment systems provide customized solutions to combat a variety of water problems homeowners and businesses frequently encounter. Whether individuals seek filtered water, softened water or a combination of both, Kinetico offers a complete line of water treatment systems for a customized solution. Kinetico gained notoriety for pioneering the development of water treatment systems that are powered by the energy of moving water, not electricity. Kinetico also offers a line of products to improve drinking water quality with patented features that enhance product performance, water quality and user experience. Kinetico's K5 Drinking Water Station® is a reverse osmosis system that can adapt to a homeowner's changing water conditions and needs to ensure the highest quality drinking water – today and in the future.

## HISTORY

Kinetico Incorporated was founded in 1970 by two engineers who pioneered the development of non-electric, fully automatic water treatment systems. Evolving from a small consulting design firm, Kinetico soon became one of the world's leading innovators and manufacturers of water treatment systems. Over the years, through the dedication of its employees and distribution network of independent dealers and distributors, Kinetico experienced tremendous success. From a two-man undertaking, Kinetico grew into a strong, vibrant and dynamic organization with a comprehensive product portfolio and diverse channels of distribution in nearly 100 countries around the world.

In 2006, Kinetico was acquired by Axel Johnson Inc., the North American operating arm of the Sweden-based Axel Johnson Group. Axel Johnson is a private company with interests in the energy and environmental sectors that shares the vision and core principles upon which Kinetico was founded.

Headquartered in Newbury, Ohio, Kinetico now has offices in Canada, the United Kingdom, Denmark, France, Belgium, and Suwanee, Georgia.

## PRODUCTS

- Water softeners
- Drinking water systems (reverse osmosis)
- Carbon filters
- Backwashing filters
- Aeration systems
- Iron filters
- Neutralizers
- Scale reduction systems
- Combination filters/softeners
- Dechlorination systems
- Arsenic reduction systems
- Chloramine reduction systems
- Sulfur filters
- Whole house membrane systems

## MEDIA CONTACTS:

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